PORTFOLIO

Create something you love

WHO ARE WE

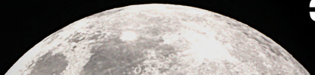
We Build Modern Experiences For Brands With Purpose.

We're a team of technologists, designers, and strategists driven to provide creative services that enhance the world around us.
At "Smartest Media", we provide creative services for unique business by blending creativity and technology to transform and grow our clients' businesses.
Our goal is to provide our customers with exceptional digital performance to ensure project effectiveness.

OUR AGENCY

Launched in 2010, Smartest Media is a full fledge digital marketing solutions agency in Saudi Arabia and Lebanon. Offering different services for local, regional and International partners.

smartestmedia.com



WHERE ARE WE ?

Saudi Arabia -
Jeddah, Tahlia
Street
Yamama Center,
3rd Floor

Lebanon - Jdaideh
Azuri Center, 6th
Floor

WHAT ARE OUR EXPERTISE

We believe design choices must be informed by function, not just aesthetics. We don’t just build products, we build relationships as a full service agency.

Whatever the scope of your projects, we have the ear to fully understand the issues in order to offer you optimized technological solutions.

We have many partnerships with selected consultants around the world to integrate with the local team and communicate with each other using the latest technology.

OUR FAMILY

We share a perpetual curiosity and a belief that creativity can create the best communication for you to turn your target audience into customers.

CHECK OUR SOCIAL MEDIA ACCOUNTS

Smartest Media

smartestmedia
Smartest Media

Youtube

https://youtube.com/channel/UC47U5hQ0tOXDk6bruNQKzcA

Instagram

smartestmedia

LinkedIn

Smartest Media

OUR SERVICES

- UI/UX
- BRANDING
- ILLUSTRATION
- WEB DEVELOPMENT
- APP DEVELOPMENT
- DIGITAL MARKETING
- EVENT MANAGEMENT
- BTL

UI/UX

Delivering an effective image that meets our clients' expectations is what motivates us in graphic design.

We believe that the user interface should reflect its content, so we take time getting to know you before putting pen to paper. By understanding your business and your brand, we can make informed, thoughtful & best web designs that help you achieve your goals.

ILLUSTRATION

Draw Attention.

We believe that the user interface should reflect its content, so we take time getting to know you before putting pen to paper. By understanding your business and your brand, we can make informed, thoughtful & best web designs that help you achieve your goals.

APP DEVELOPMENT

Many Platforms, One Experience

The best apps are beautiful beneath the surface too. We engineer clean, organized code that's easy to maintain and build upon. Bring us your mock-ups and our app developers will help you bring them to life.

EVENT MANAGEMENT

A Process-Driven Approach

BRANDING

Show Your True Colors

The best brands are built with precision, purpose, and perspective. We dig deep to find the core of your business, giving it shape and presenting it in a memorable form that you'll be proud to stand behind.

WEB DEVELOPMENT

Building Tomorrow's Sites Today

We build modern, sustainable web presences that are equally at home on any screen, just like your customers. We don't believe in buzzwords and trends, we believe in results, and to get them we'll use whatever tool is right for the job.

DIGITAL MARKETING

Smart Strategies for Connected Campaigns

Put Smartest Media to work on your next campaign. We leverage research, experience, and ninja-like targeting to make sure your digital marketing efforts hit home with precision and potency. We are the SEO company in Saudi Arabia & Lebanon you needed all this time.

SM provides full-service event and destination management knowledge and expertise that draw on the vision of our clients and partners without compromising our number one priority: stellar and superior customer service. Our event planners apply a process-driven approach that is specifically geared taking on complex events requiring substantial creativity and strategic vision.

BTL

Go Beyond Mass Channels

With our strong foundation in design and BTL, our team's core competence will always be centered on delivering in this area from conceptual design, brand creation all the way through to campaigns.

Automotive & Aviation

FMCG

Telecommunications & Electronics

Fashion & Cosmetics

Real Estate & Hotels

Clinics & Beauty Centers

Football Clubs

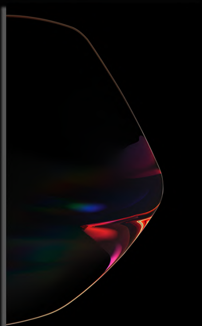
Government

OUR CLIENTS
OUR CLIENTS

OUR CLIENTS

AUTOMOTIVE AND AVIATION

FMCG

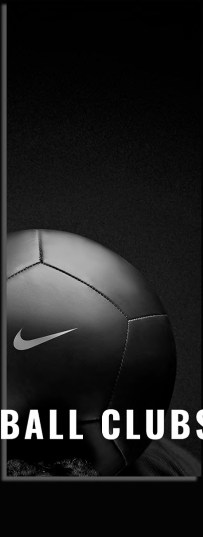


TELECOMMUNICATIONS
ELECTRONICS &

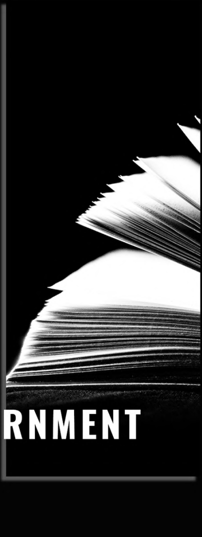
&FASHION
COSMETICS

REAL ESTATE
HOTELS &

CLINICS &BEAUTY CENTERS



FOOTBALL CLUBS



GOVERNMENT

OUR PROJECTS

- FORD CASE STUDY
- WEBSITES & MOBILE APPS
- SOCIAL MEDIA
- ANIMATION
- BRANDING
- EVENT MANAGEMENT
- DISPLAY PRODUCTION
- ACTIVATION

FORD CASE STUDY

Ford MYNAGHI Case Study

Ford Motor Company (commonly known as Ford) is an American multinational automobile manufacturer. It was founded by Henry Ford and incorporated on
June 16, 1903. The company sells automobiles and commercial vehicles under the Ford brand, and luxury cars under its Lincoln luxury brand.
Mohamed Yousuf Naghi Motors is the authorized dealer of Ford in the Western and Southern provinces of the Kingdom of Saudi Arabia.

Objectives

Ford Mohamed Yousuf Naghi Motors set its sights on becoming a renowned
car brand with a great influence on social media, aiming to position itself among the top car brands in the Kingdom of Saudi Arabia and reinforce its leadership in the automotive sector. It also aimed to be recognized as a benchmark for superior driving performance and reliability.

The goals of Ford MYNAGHI social media strategy were to:

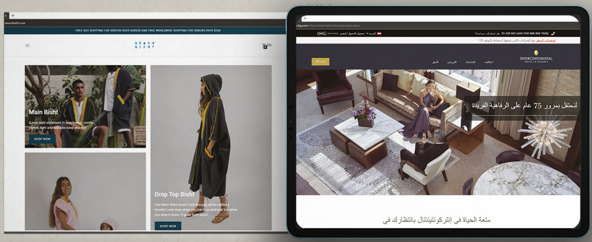
- Promote brand loyalty by delivering on quality and value
- Increase brand awareness on social
- Increase quality traffic to their website

Engaging customers with interactive and user-generated content

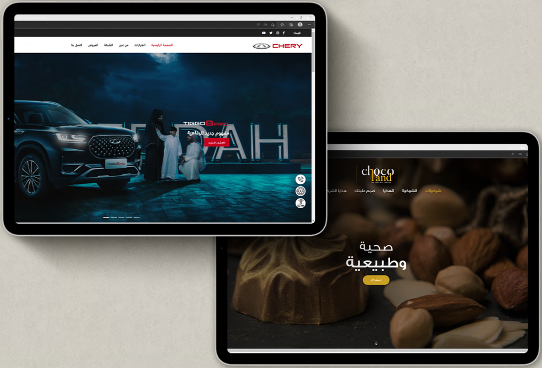
With a focus on mobile-friendly visual and interactive content, the company set out to strengthen engagement and increase brand recognition and credibility by humanizing the messaging delivered via its corporate channels. To do this, it launched an innovative initiative centered on the people behind the brand: clients, employees and influencers.

Tracking results to fine-tune strategy

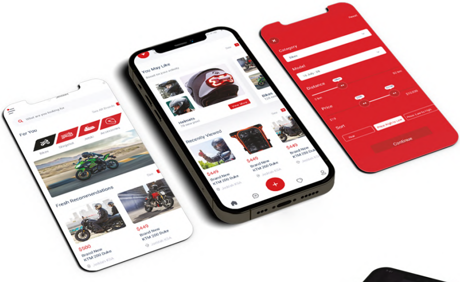
With a small team managing a complex multi-channel publishing strategy, Ford MYNAGHI needed the ability to track results and adapt its social media strategy as needed to ensure it remains effective. Smartestmedia team helped the team set up processes to maximize efficiency, freeing the team to spend more time creating quality content. By setting up reporting features that track results against key performance indicators, the team has been able to analyze results and focus on the activities that get the best results.


Main Bisht
SHOP NOW
Drop Top Bisht
SHOP NOW
لنحتفل بمرور 75 عام على الرفاهية الفريدة
متعة الحياة في إنتركونتيننتال بانتظارك في

THE HOTEL Galleria JEDDAH
ACCOMMODATION
DINING
SPA & WELLNESS
MEETING & EVENTS
WEDDINGS
GRANDEUR SANCTUARY
BOOK NOW
Feetness
MEN
KIDS
SOCKS
OUTLET
PODIATRY
ABOUT US
CONTACT US
Feetness
Trend with comfort. Everyday.

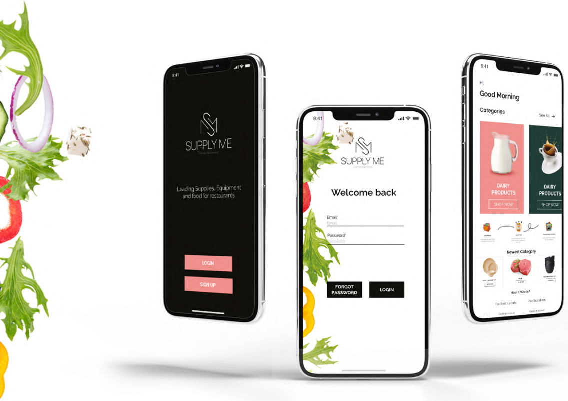

CHERY
TIGGO 8 PRO
مفهوم جديد للرفاهية
choco land
الشوكولا
الهدايا
صمم علبتك
صحية
وطبيعية

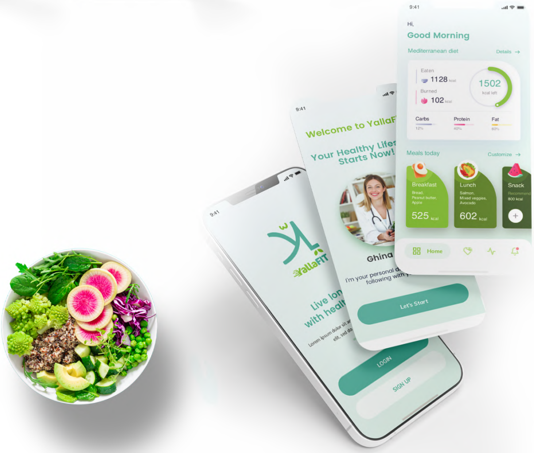
WEB DEVELOPMENT


For You
You May Like
Recently Viewed
Fresh Recommendations
Helmets
Bikes
Category
Model
Distance
Price
Sort
Continue
$449
Brand New
KTM 200 Duke
$500

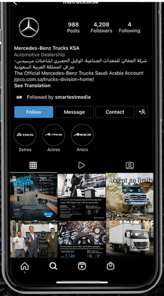
Code Beauty
Enable your Location
Please allow to use your location to show nearby services on the map.
Done
Welcome
Login to your account
Email
Password
Login
Forgot your password?
Don't have an account? Sign up
CODE BEAUTY WELCOMES YOU
to take part in the world of beauty saloons and spas

MOBILE APPS


SUPPLY ME
Leading Supplies, Equipment and food for restaurants
LOGIN
SIGN UP
Welcome back
Email
Password
FORGOT PASSWORD
LOGIN
Hi,
Good Morning
Categories
See All
DAIRY PRODUCTS
SHOP NOW
Newest Category
How it Works?
For Restaurants
For Suppliers


Hi,
Good Morning
Mediterranean diet
Details
Eaten
1128 kcal
Burned
102 kcal
1502
kcal left
Carbs
Protein
Fat
Meals today
Customize
Breakfast
Bread, Peanut butter, Apple
525 kcal
Lunch
Salmon, Mixed veggies, Avocado
602 kcal
Snack
Recommend 800 kcal
Home
Welcome to YallaFit
Your Healthy Lifestyle Starts Now!
Ghina
I'm your personal d... following with y...
Let's Start
YallaFIT
Live lon... with healt...
LOGIN
SIGN UP

SOCIAL MEDIA



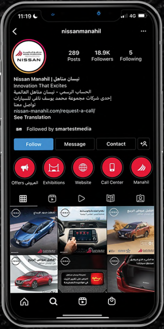
988 Posts 4,208 Followers 4 Following

Mercedes-Benz Trucks KSA
Automotive Dealership
شركة الجفالي للمعدات الصناعية، الوكيل الحصري لشاحنات مرسيدس-بنز في المملكة العربية السعودية
The Official Mercedes-Benz Trucks Saudi Arabia Account
jipco.com.sa/trucks-division-home/
See Translation

Followed by smartestmedia

Follow
Message
Contact
Zetros
Actros
Arocs

dodgesaudiarabia
Follow



11:19 4G
nissanmanahil
289 Posts 18.9K Followers 5 Following

Nissan Manahil | نيسان مناهل
Innovation That Excites
الحساب الرسمي - نيسان مناهل العالمية
إحدى شركات مجموعة محمد يوسف ناغي للسيارات
تواصل معنا
nissan-manahil.com/request-a-call/
See Translation

Followed by smartestmedia

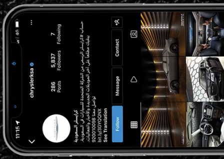
Follow
Message
Contact
Offers العروض
Exhibitions
Website
Call Center
Manahil

11:23
lincoln.mynaghi
Follow
HAPPY EID
HAPPY EID

11:18 4G
moparsaudiarabia
114 Posts 2,906 Followers 10 Following

12:26
alfaromeoksa
Follow

Follow
Message
Contact
Tips & Tricks
#FUNTHUR
Campaigns
CUSTOMIZE WITH
2022



chryslerksa
286 Posts 5,837 Followers 7 Following

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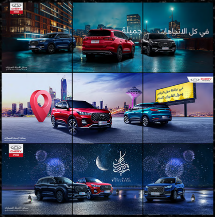
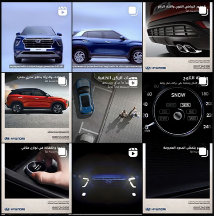
Follow
Message
Contact
See Translation

RAM

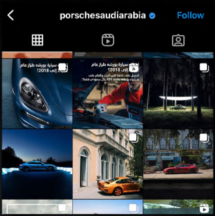

في كل الاتجاهات
جميلة
CHERY

CHERY

JEEP


SNOW
HYUNDAI

HYUNDAI


porschesaudiarabia
Follow

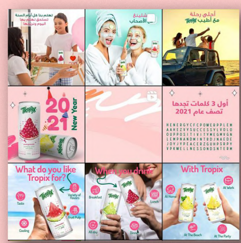
PORSCHE

GENESIS

MAZOLA

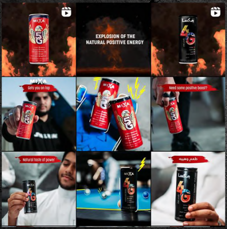
Kidzy
HOTDOG
تشيزي

BITEZ BURGER



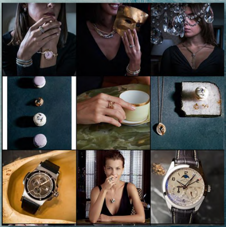
أحلى رحلة مع أطيب Tropix
2021 New Year
أول 3 كلمات تجدها تصف عام 2021
What do you like Tropix for?
When you drink
With Tropix

TOPIX BEVERAGE

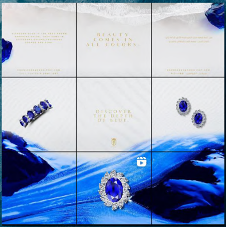


EXPLOSION OF THE NATURAL POSITIVE ENERGY
Gets you on top
Need some positive boost?
Natural taste of power
طعم وهيبه

MIXA BEVERAGE

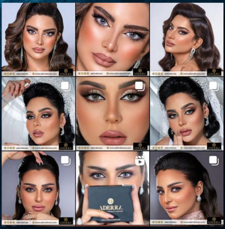


FARSI

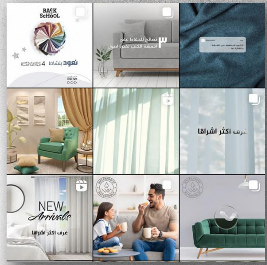


BEAUTY COMES IN ALL COLORS
DISCOVER THE DEPTH OF BLUE

RUBAIYAT

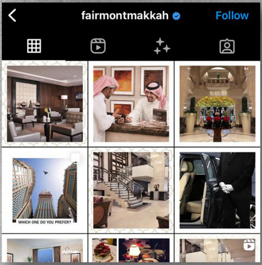


ADERRA LENSES



BACK TO SCHOOL
نعود بنشاط
غرف اكثر اشراقا
NEW Arrivals
غرف اكثر اشراقا

AL GUTHMI



fairmontmakkah
Follow
WHICH ONE DO YOU PREFER?

FAIRMONT

PHOTOGRAPHY

تستطيع الاختيار ما بين صيانة
طلب قطع غيار أو خدمة من باب بيتك
واحنا حنهتم بالباقي
Tamkeen - Motion Graphics
الفاعلية
والتطوير

ANIMATION

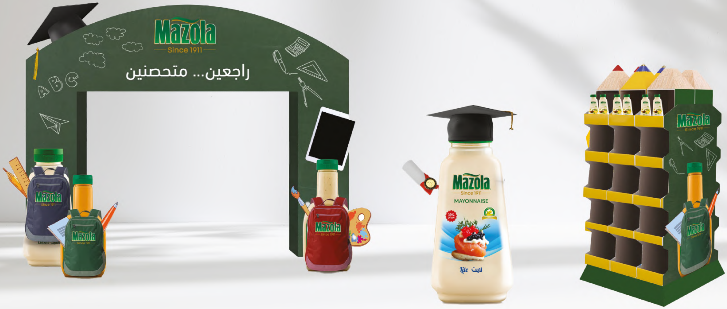
COFFEE HILLS
FRESH BEANS
كوفي هيلز

BRANDING

PACKAGING

Mazola
Since 1911
MAYONNAISE
Mazola
Since 1911
SALAD DRESSING
رانش
Ranch

مازولا
Mazola
Since 1911
MAYONNAISE
Chili حار


Mazola
Since 1911
راجعين... متحصنين
MAYONNAISE
Lite لايت

MAZOLA BACK TO SCHOOL CAMPAIGN

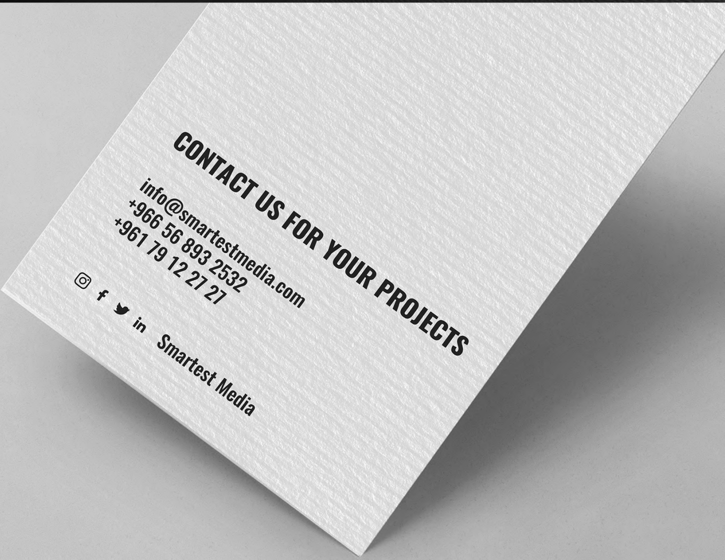
Saja Farm

Graduate Ceremony of The Holy Haram

The 11th Annual Conference
Saudi Orthadonic

EVENT MANAGEMENT

FERRERO
FERRERO
FERRERO



CONTACT US FOR YOUR PROJECTS

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+961 79 12 27 27

Smartest Media